

Turnitin® and Blackboard®

Turnitin's Full Integration for Blackboard Users

WHY TURNITIN?

- Recognized worldwide as the standard in online plagiarism prevention.
- Turnitin currently protects over nine million students in over eighty-five countries from thousands of universities, colleges, and high schools.
- Our in-house version of the Internet contains over 6 billion pages, and we add and update millions of pages daily.
- Turnitin currently receives and processes tens of thousands of student submissions per day.
- Submitted papers are compared not only against live Internet pages, but also against academic and professional content not available on the public internet, including millions of commercial pages from books, newspapers, and journals.
- Student and instructors can submit papers in a variety of formats, including Microsoft Word®, PDF, PostScript, WordPerfect, plain text, HTML, or any text-based document via cut and paste.

ENHANCED INTEGRATION

As part of the Blackboard Developer Network, Turnitin offers seamless integration with the *Blackboard Learning System™*. Once integrated, the Turnitin Building Block gives Blackboard users convenient access to Turnitin's suite of learning tools including Plagiarism Prevention and GradeMark™, all without leaving the familiar Blackboard environment.

PROVEN PLAGIARISM PREVENTION

Integrating with Turnitin's world-renowned plagiarism prevention system makes identifying unoriginal work easy. Our Overall Similarity Index helps you determine instantly what portion of a student paper was taken from any of billions of potential outside sources. If a paper contains plagiarized material, our Originality Report will help you investigate any suspect passages.

REVOLUTIONARY ONLINE GRADING

The Turnitin Building Block also lets you grade papers within Blackboard using GradeMark, our revolutionary online grading system. GradeMark is fast and efficient, paper-free, and gives your students the critical feedback necessary for improving writing skills. The Building Block even provides students single-click access to their graded papers from the Blackboard student view.

GRADES KEPT IN SYNC

Installing the Turnitin Building Block doesn't mean you have to change how you track grades within Blackboard, because the Turnitin Building Block integrates seamlessly with the Blackboard gradebook application. Any grades you enter from Turnitin appear automatically in your Blackboard gradebook, giving you easy access to your class grades from within both applications.

"The combination of iParadigms' Turnitin offering combined with the Blackboard Learning System and the Blackboard Portal System platform provides instructors with a seamless way to guard against plagiarism on campus. The open architecture of Blackboard's technology through the Building Blocks Program ultimately provides clients with a wider variety of features and functionalities for their e-Learning initiatives."

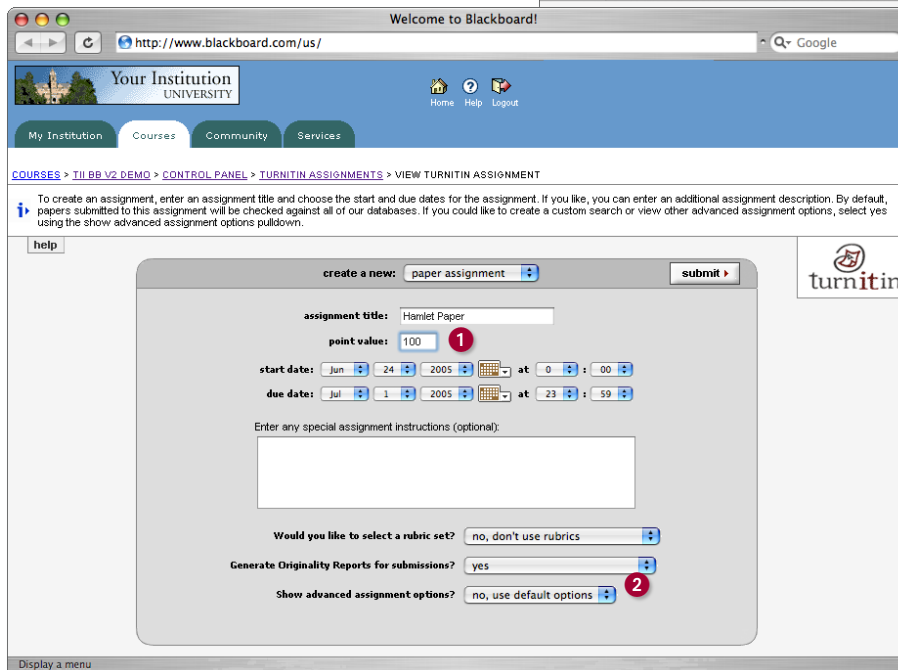
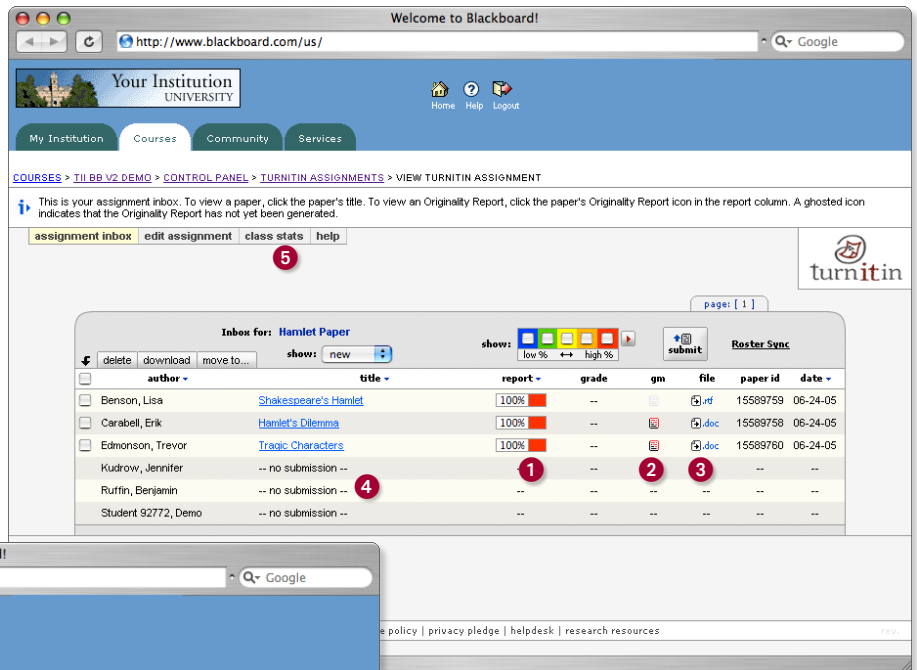
—Dan Cane, Blackboard Senior Vice President of Research and Development

BEST OF BOTH WORLDS

You rely on Blackboard to manage your courses and you trust Turnitin's proven track record of promoting academic integrity in the classroom. With the Turnitin Building Block, you can finally use the best of Turnitin's suite of learning tools seamlessly within Blackboard.

Familiar Interfaces

The inbox for a Blackboard Turnitin assignment closely resembles the inbox Turnitin users are familiar with. From the inbox you can access Originality Reports and view report scores **1**, grade a paper with GradeMark **2**, or download a paper in its original file format **3**. A new feature of the inbox allows you to see all students in your class, even those who have not yet submitted a paper **4**. Clicking the class stats link gives you detailed statistics on class activity and submissions **5**.



Creating Assignments

The page for creating a Turnitin assignment within Blackboard is almost identical to the Turnitin assignment creation page. From this page, you can enter a point value for an assignment **1** or view advanced assignment options **2**, where you can choose to give students access to their own Originality Reports. The advanced assignment options even let you customize your search criteria, allowing you to search against certain sources and ignore others.

Features

Familiar Blackboard and Turnitin interfaces

Proven plagiarism prevention

Online grading with GradeMark

Integration with Blackboard and Turnitin gradebooks

Easy to setup and customize

Benefits

If you are a Blackboard user and have used Turnitin before, there is nothing new to learn.

Turnitin's world-renowned plagiarism prevention system is a proven deterrent to plagiarism and can help stop plagiarism before it starts.

Our revolutionary new online grading system saves time and helps instructors provide students with constructive feedback faster than ever before.

All grades entered in Turnitin automatically flow into the Blackboard gradebook, ensuring that your grades are always in sync.

Your administrator installs the Building Block on your Blackboard server. After installation builders can add a Turnitin assignment to their classes.



Since 1996, Turnitin has been helping millions of faculty and students in over eighty-five countries improve writing and research skills, encourage collaborative online learning, ensure originality of student work, and save instructors' time.

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