



## Quick Facts

Institutions where Turnitin™ has been implemented have experienced a reduction of over 80% in plagiarism activity over the first several years of use.<sup>1</sup>

### Did you know that Turnitin...

...is used by over 450,000 educators and millions of high school and college students?

...is licensed to over 6,500 high schools and colleges in 106 countries?

...supports Originality Reports and content searches in 30 languages?

...processes over 130,000 papers a day?

...expects to grow to over 200,000 papers a day in 2009?

...has processed more than 75 million student papers total?

...is anticipated to reach over 166 million student papers by 2010?

...integrates with all six major course management systems?

... checks student papers for originality against 75+ million student papers that have been previously submitted to Turnitin, and compares them to over 11 billion pages of web content including more than 10,000 subscription-based journals and periodicals?

### Turnitin & WriteCycle™

Turnitin can be used “standalone” as an originality checking service, or as part of our complete instructional support solution, called WriteCycle. WriteCycle helps educators manage the process of delivering meaningful feedback during the entire writing process – through as many rounds of revisions as needed.

WriteCycle includes Turnitin originality checking, GradeMark digital mark-up and grading tools and Peer Review tools for managing the process of organizing groups of students to give each other helpful feedback.

---

<sup>1</sup> Turnitin statistics.