



## Quick Facts

Did you know that, as of October 2009, Turnitin ...

...is used by over 500,000 educators and millions of high school and college students?

...is licensed to nearly 9,000 high schools and colleges in 110 countries?

...is available in 10 languages: English, Spanish, German, French, Chinese (Traditional and Simplified), Japanese, Korean, Thai and Malay?

...is processing peak loads of over 180,000 papers a day?

...has processed more than 100 million student papers total?

...integrates with all major course management systems including Moodle, Desire2Learn and Blackboard?

... checks student papers for originality by comparing them against over 100 million previously submitted student papers PLUS over 11 billion pages of web content and articles from more than 80,000 subscription-based journals and periodicals?

### Results

Recent statistical analyses of tens of millions of papers submitted to Turnitin over the past decade spotlight how regular use of Turnitin helps reduce incidents of unoriginal student work over time, specifically:

... After two years of regular Turnitin use, institutions often show improvements of 20 percent or more, compared to their first full academic year of use. At individual institutions with widespread implementations of Turnitin, improvements of 30 to 35 percent are not uncommon.

... Institutions using Turnitin for four years show improvements of more than 35 percent. Many observed improvements of up to 70 percent.

... After six years or more, institutions see more than 45 percent improvement compared to their first year. Institutions with widespread, consistent use by most or all instructors show even greater improvements.

### Turnitin & WriteCycle™

Turnitin can be used “standalone” as an originality checking tool, or as part of our complete collaborative writing solution, called WriteCycle. WriteCycle helps educators manage the process of delivering meaningful feedback during the entire writing process – through as many rounds of revisions as needed.

The complete WriteCycle solution includes:

... Turnitin originality checking and plagiarism prevention services,

... GradeMark® digital mark-up and grading tools, and

... PeerMark™ online peer reviewing tools for managing the process of organizing groups of students to give each other helpful feedback.